



Press Release

Prime Minister Tony Blair praises Ceres Power as “world leader”

September 15, 2004: Prime Minister Tony Blair has singled out Ceres Power as a leading example of how British firms are developing world beating technology.

Ceres has developed a unique low-cost fuel cell for widespread use in homes and businesses, providing substantial energy savings and reduction in CO₂ emissions.

The wafer-thin fuel cells generate electricity and usable heat when gas is run across one surface and air across another.

Mr Blair praised Ceres during a speech on climate change to mark the 10th Anniversary of The Prince of Wales’ Business and the Environment Programme in London last night.

Describing climate change as the world’s greatest environmental challenge, Mr Blair identified fuel cells as a key enabler in the move towards low carbon technologies and more efficient energy generation.

Mr Blair said that: “Ceres Power based in Crawley and utilising technology developed at Imperial College has developed a new fuel cell that has unique properties and is a world leader.”

Ceres Power Chief Executive Peter Bance said: “We are of course delighted to have been recognised for what we have achieved with our technology developed over the past 12 years. The interest shown by industry and government is helping us succeed in our commercial development plan.”

Ceres also won important recognition for its breakthrough last year, when it became the 2003 winner of the prestigious Carbon Trust Low Carbon Innovation Award.

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