



## Press Release

5 March 2007

**Ceres Power Holdings plc**  
(‘Ceres’, ‘Ceres Power’ or the ‘Company’)

### **Director Changes**

Ceres Power, the AIM-quoted fuel cell group, is pleased to announce the appointment of Brian Count to its Board as a Non-Executive Director with effect from 2nd March 2007.

Brian has had a distinguished career in National Power, rising to become Chief Executive Officer of Innogy plc. He led Innogy plc through its transformation from a generation company to an integrated energy business, prior to its acquisition by RWE in 2003.

He was latterly the Chief Executive Officer of RWE Trading (“RWE”), based in Essen, Germany until he retired from RWE in June 2005. In this role he grew the European energy trading business to become a commercial hub of the RWE group.

Brian read Mathematics at Kings College, Cambridge and subsequently received a doctorate in Physics.

He is currently a non-executive director of Eskom, the state owned electricity company in South Africa, Chairman of Progressive Energy, a company that is working with Centrica to develop a clean coal fired power station in the UK and is also a member of the UK Industrial Development Advisory Board of the DTI. He has extensive experience of international energy utilities and has been involved with governments and regulatory matters both in the UK and throughout Europe.

Philip Holbeche, Chairman of Ceres Power, commented:

“Brian’s appointment is an important step for Ceres as the company builds its manufacturing base, operations, and commercial relationships in the UK and internationally. His experience and knowledge of relevant industry partners will be invaluable in supporting the group’s progress, as will his understanding and achievements in the financial markets.”

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